

BUILD A WEBSITE IN 10 STEPS

Read the full article with more information about each step [here](#).

This PDF contains affiliate links. I am only an affiliate for products and services I use myself and whole-heartedly recommend.

1

GET A DOMAIN NAME

[Google Domains](#) is great as it is easy to manage, inexpensive and privacy protection is included. [Read More](#)

2

PICK A PLATFORM

If you want to own your website and have the most flexibility, WordPress provides the best option for customization and it's free. [Read More](#)

3

CHOOSE A HOST

I absolutely love Cloudways . It is incredibly fast, secure and inexpensive. Here are [10 reasons why I recommend Cloudways](#) (which includes a code for 20% off)

4

SELECT A THEME

I build all my sites using [Hello Theme](#), which is a completely customizable, lightweight, flexible and compatible theme. [Read More](#).

5

INSTALL PLUGINS

My go-to plugins are [Elementor Pro](#) as it will reduce the need for about 50 other plugins ([here's why else I love it](#)) and for more advanced requirements [Crocoblock](#).

6

DO KEYWORD RESEARCH

Find high volume, low-competition keywords to optimize your site for using my ultimate keyword research tool: [KeySearch](#) (get [20% off here](#))

7

DESIGN YOUR SITE

Now the fun can begin! Use this free [Website Design Checklist](#) to ensure your site has everything in place to be successful.

8

POINT YOUR DOMAIN

Go into your domain name settings and point your domain name towards your new site. Check with your host and domain name provider for instructions.

9

SET UP ANALYTICS

Set up [Google Analytics](#) (it's free!) on your site by installing the tracking code into the <head> of each page on your site. You can also create custom reports in [Data Studio](#) (also free).

10

SUBMIT SITEMAP

Submit your Sitemap to [Google Search Console](#). I use Rank Math to generate the sitemap.

Next: Promote! [How to Get More Traffic](#)

Need Help? [Contact Me](#)