30 QUESTIONS TO ASK A WEB DESIGNER

BEFORE HIRING

WELCOME

Thank you for downloading this checklist!

Finding an excellent web designer can be difficult and when you do have someone in mind, it can be hard to know if you are going to be happy with the end result. Here are 30 questions you can ask a potential web designer to ensure you have the right web designer for the job!

HELLO, I'M JO

WEB DESIGNER

🌐 jototheweb.com

✉ jo@jototheweb.com

Hello! I'm Jo, Web Designer & Founder of Jo to the Web Solutions.

Based in Halifax, Nova Scotia and serving clients globally, I specialize in custom web design and e-commerce websites that help businesses thrive online.

Using my unique combination of technical skills and business development expertise, I can help you create a winning approach to succeeding online, which includes designing and building you a beautiful, functional and effective website that gets results.
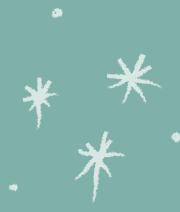
Read more about me and see examples of my work.

Let's talk strategy over a virtual cup of coffee and start growing your business today.

☕ LET'S CONNECT

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Read the full article with answers to be looking for here.

☐ 1. How can you help me?

☐ 2. How much development experience do you have?

☐ 3. How much SEO experience do you have?

☐ 4. What's your approach to web design?

☐ 5. Who is on your team?

☐ 6. What is required of me?

☐ 7. What tools will you use?

☐ 8. How many revisions are permitted?

☐ 9. Do you offer training?

☐ 10. Do you offer ongoing support?

☐ 11. How long will it take to design my website?

☐ 12. Do I own my website after it's completed?

☐ 13. What's your response time?

☐ 14. What payment methods do you accept?

☐ 15. What are some examples of your work?

☐ 16. What if the scope of work changes?

☐ 17. What do you understand about my business?

☐ 18. What if I'm not happy with the end result?

☐ 19. How do you choose colours and fonts?

☐ 20. Will you use stock images?

☐ 21. Can we set up a video call?

☐ 22. What qualifications do you have?

☐ 23. Is there a past client that I can speak with?

☐ 24. What website platform will you use?

☐ 25. Do you host my website?

☐ 26. Do you write the content?

☐ 27. Do you provide a domain name?

☐ 28. How do you ensure my website is accessible?

☐ 29. How will you help me convert visitors to sales/leads?

☐ 30. When do we get started?